

# Sunny Ting

Product Builder · Discovery · Product Strategy · Technical Execution

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Product builder who turns ambiguous problems into focused bets. Founded and launched **LekkerKids**; combines customer discovery, frontline insight, and hands-on technical execution to ship, measure, and change direction.

## Experience

**LekkerKids** [↗](#) Calgary, AB  
Founder · Product & Engineering Live

- Launched to **200+ studios listed, 10,000+ page views**.
- Led parent and studio discovery plus competitor analysis to prioritize product and acquisition bets.
- Changed map-first to list-first from usage insight, then shifted the roadmap from more listings to repeat visits and studio distribution.

**Neo Financial** Calgary, AB  
Sales Representative Aug 2026 - Present

- Conduct frontline sign-up conversations for a consumer financial product, surfacing recurring objections live.
- Turn questions about value, trust, and familiar card habits into product hypotheses on comprehension and adoption.

**Daycare Management Platform** iOS / Android  
Product & Engineering MVP built · paused pre-launch

- Interviewed operators, mapped workflows and adoption barriers, then built a multi-tenant Flutter MVP with role-based access control.
- **Recommended pausing** before launch when incumbent strength and switching cost outweighed the opportunity.

**Autonomous Project AI Agent** Personal R&D  
Product & Agent Design Ongoing

- Designed a LangChain loop to analyze a codebase, prioritize work, execute, self-review, and validate.
- Turned task drift, context cost, and stale context into a reliability roadmap.

**Golden Home - Caregiver** Calgary, AB · 2024 - Present  
**Timing B.V - Production Worker** Netherlands · 2022 - 2024  
**Self-Employed - Mathematics Private Tutor** Hong Kong · 2013 - 2019

**Language** English - Fluent | Mandarin - Native | Cantonese - Native

## Skills & Education

**Product** User interviews · Competitive analysis · Prioritization · Roadmapping · Experiment design · Analytics

**Technical** TypeScript · React / Next.js · Flutter / Dart · Supabase / Postgres · Firebase · LangChain

**Education** Secondary School Diploma - Ning Po No.2 College, Hong Kong